Everything You Need to Know to Become a Mompreneur

as a busy woman and mon?
Is it possible to add business
owner to the list? It is!

Say Hello to the Mompreneur!

57% are 40+

79% have 1-2 kids

80% started business after having first kid

97% are married

The Rise of the Mompreneur: Fast Facts

40% of all women

children (under age 5) are most likely to look for self-employment options. As much as 45% of moms left the traditional workforce during the COVID-19 pandemic.

Every additional child increases a vernants likelihood of becoming on entrepreneur by 10%.

Why More Moms Are Becoming Entrepreneurs

46% Seek work-life balance

Top Business Ideas for the Modern Mompreneur

57% Want to be their c

In the digital age, moms are turning to online ventures to launch their entrepreneurial dreams. Some of the hottest trending ideas include:

Wont to Become

Pick your business idea.

Be sure its flexible enough to fit in your schedule and gives you plenty of time to some your time.

You're a busy mom, so it helps to have everything laid out from the get-go.

Choose a business name.

Make it fun, memorable and not too similar to the competition. Use a business name search tool to make sure its available in your state.

An LLC is a great fit for most mompreneurs

Name your Registered Agent.
They'll need to be available to receive important does during regular business hours, so select someone else — not yourself.

Secure your EIN and business bank account.

Start running your business.
Being a mom is your calling. Being a mompreneur is your superpower!

Using a business formation service like including a part of the solution of th

Writer/Author

Trending Newsletter Business Ideas Guide For Moms

ML Morrison

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