

CORPORATE SELF-DEFENSE

How to Protect.
Your Bryanication
in a Crisis.

Stop a Crisis Before It Storts

Steve Albrecht

<u>Crisis Management For Corporate Self Defense How To</u> <u>Protect Your Organization In A Crisis How To</u>

Petter Gottschalk

Crisis Management For Corporate Self Defense How To Protect Your Organization In A Crisis How To:

Crisis Management for Corporate Self-defense Steven Albrecht, 1996 Crises with disastrous consequences lurk in the hallways of every workplace And an organization need not be large to be hit Just ask the hotel whose bell captain was running an extortion ring or the auto repair shop that almost went broke paying rehab bills for a chronic drinker it tried to fire Businesses these days are prime targets and one catastrophe self induced or utterly random can easily deal a death blow Fortunately with motivation and know how organizations can manage crises rather than be their victims Often it s even possible to avoid such nightmares in the first place In this thorough and practical guide packed with detailed and fascinating real life stories Steve Albrecht outlines a professional proactive approach to effective crisis management At the heart of this guide is an arsenal of self defense tools that will help you handle any crisis with minimal damage Drawing on guidance from battle scarred corporate executives crisis communication specialists litigators and other experts Albrecht shows you how to establish a company SWAT Team to act as the line of first response devise an immediate Action Plan work with the media even when you think they are the enemy use public relations as an offensive and defensive weapon handle the threat of lawsuits promptly and quietly with special tips on keeping plaintiff and class action attorneys at bay enhance safety and security in your workplace weed out management practices that encourage sabotage by vengeful employees and build a Corporate Responses to Financial Crime Petter chain of accountability that keeps avoidable crises from occurring Gottschalk, 2020-08-17 This brief extends studies on how corporations respond to scandals by examining the evolution of the accounts that corporate agents develop after a scandal becomes public Guided by the theory of accounts and a recently developed perspective on crisis management its examines how the accounts developed by thirteen corporations caught up in highly publicized scandals changed from the time of initial exposure to the issuance of an investigative report This brief continues the discussion of the broader managerial and social implications of the analysis of accounts and analyses their effect on our understanding of the ability of corporations to weather serious scandals It includes four case studies from Switzerland Moldova Denmark and Norway respectively Corporate White-Collar Crime Scandals Petter Gottschalk, 2020-05-29 By examining white collar crime scandals using the theory of convenience Petter Gottschalk offers ways to improve the detection of crime signals and investigative skills in fraud examinations as well as improve change Case Studies of Executive Deviance Petter Gottschalk, 2020-09-25 This insightful book management measures illustrates thirteen case studies demonstrating the convenience theory of white collar crime Offering an integrated deductive perspective through a convenience lens Petter Gottschalk provides crucial insights into the motives opportunities and behaviors behind executive deviance The Convenience of Corporate Crime Petter Gottschalk, 2021-11-22 As documented in a number of case studies from Telia Telecom in Sweden to Wirecard in Germany in this book recidivism seems to be of a substantial magnitude in corporate crime Corporations tend to repeat white collar offenses such as financial crime and

environmental crime in various forms as long as they find it convenient A minor fine from time to time and dismissal of some executives as scapegoats do not prevent corporations from committing and concealing new offenses as long as there is a convenient financial motive a convenient organizational opportunity and a convenient willingness for deviant behavior Businesses and their executives tend to be recidivists who get away with light punishment in most jurisdictions The relevant audiences for this book include law students business students sociology students and criminology students Fraud examiners defense attorneys compliance officers police investigators as well as prosecutors can find the structural model of convenience to be an ideal template in preparing corporate crime case narratives Convenience Dynamics and White-Collar Crime Petter Gottschalk, 2020-09-13 This book introduces a dynamic perspective to study white collar crime It argues that as personal motives change over time so too do organizational opportunities and willingness for deviant behavior The work contends that the extent of white collar crime is dependent on the extent of crime convenience perceived and preferred by potential offenders It discusses how potential white collar offenders expand organizational opportunities for financial crime over time The dynamics are illustrated here by system dynamics models to capture cause and effect relationships The book also presents a new structural model illustrating the elements of convenience theory along with a new dynamic model illustrating the evolution of white collar crime The practical aspects are illustrated with a number of case studies The book will be of interest to researchers academics and professionals working in the areas of Criminal Justice Criminology Criminal Law and Business Studies **Trusted White-Collar Offenders** Petter Gottschalk, 2021-04-24 This book uses global case studies of white collar crime to examine offenders in top business positions and their motives Drawing on the theory of convenience this book opens up new perspectives of white collar offenders in terms of their financial motives their professional opportunities and their personal willingness for deviant behaviour It focusses on three groups of privileged individuals who have abused their positions for economic gain people who occupied the position of chair of the board people who were chief executive officers and female offenders in top positions and the related white collar crimes Convenience themes are identified in each case using the structural model for convenience theory The case studies are from Denmark Germany Japan Moldova Norway Sweden and the United States This book speaks to those interested in white collar crime criminal justice policing organizational behaviour and business administration Instructor's Manual Argenti, 1997-12

Writer's Guide to Book Editors, Publishers, and Literary Agents, 1998-1999 Jeff Herman, 1997 A real find for the aspiring writer The Associated Press In depth information The Writer Who are they What do they want How do you win them over Find the answers to these questions and more in the 1998 1999 edition of the Writer's Guide to Book Editors Publishers and Literary Agents by Jeff Herman Filled with the information authors and aspiring authors need in order to avoid having a manuscript end up in the slush pile this comprehensive listing is organized in an easy to use format It includes in depth information about publishing houses and literary agents in the United States and Canada The specifics include the names and

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Retailing Management Michael Levy, Barton A. Weitz, 1998 Taking a strategic perspective this text covers developments in retailing and reflects the changing job market with the centralization of the buying function and limited jobs for buyers Topics covered include category management international sourcing decisions activity based costing quick response inventory systems and data based retailing There is a new chapter on electronic retailing and location and examples include international service retailers and small independent retailers **American Book Publishing Record**, 1996-05

Thrust for Educational Leadership ,1997 HR Focus ,1997 The Publishers Weekly ,1996 What Corporate America Needs to Know about Bioterrorism ,2003 Risky Business Daniel S. Janal,1998-03-24 Illegal and unethical activities on the Web have been highly publicized and are of great interest to companies relying on this new medium to promote their business From international law to fraud to stock manipulation this book makes managers aware of the broad array of threats online communications pose Journal of Integrated Communications ,2002 Whitaker's Books in Print ,1998 State Education Journal Index and Educators' Guide to Periodicals Research Strategies ,2003 An index of state education journals Daily Summary of Japanese Press ,2003

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