# SOCIAL MEDIA CONTENT CALENDAR



## **Easy Content Calendar Template Tips For Millennials**

**Alisha Robertson** 

#### **Easy Content Calendar Template Tips For Millennials:**

Content Marketing Gavin Turner, 2019-05-17 If you want to create content like BuzzFeed that turns a simple click into a money making sale for your business then keep reading Did you know in just the first 60 seconds of your day 87 500 tweets are posted on Twitter 3 8 Million Google searches are typed 1 Million people are logging into Facebook That s how big content is being consumed each minute every single day of people's lives As the saying goes Content is King Now the big question is how can you leverage content to make people buy from you This is where the newest marketing approach known as Content Marketing comes in Content Marketing uses strategic planning and posting content that sells and engages your audience which spells the difference between customer retention and missed sales All you need to know is how to shoot your message like an arrow that your audience can t take off their chest Gary Vee breaks it down You need to spend all of your time and energy on creating something that actually brings value to the people you re asking for money According to Pew Research 77% of US Adults go online daily This means you can reach 77% of a whole nation in one day if you know how It is time to discover the right roadmap to present your content and get the exposure you need to turn even a farmers shop into a worldwide company like Whole Foods Market Author Gavin Turner knows what your audience wants and soon you will too In this complete step by step guide Content Marketing Proven Strategies to Attract an Engaged Audience Online with Great Content and Social Media to Win More Customers Build your Brand and Boost your Business you will discover Successful online content marketing strategies that big AAA companies use everyday How one simple marketing step can rally your audience behind your mission and vision Shortcuts to becoming an expert who can write content that sells and persuades Quick start action steps that will instantly improve your content marketing results The one concept you have to master to create more shares and likes than any other Easy to implement step by step processes to keep you in control of your online footprint Roadmaps and guidelines to building winning content marketing plans that no one else will ever tell you and much much more Added BONUSES Bonus 1 Includes a Bonus Chapter on how to create an effective 2 way marketing combination to leave all competitors behind Bonus 2 Book preview on how to effectively promote your content on online platforms being used by more than 3 billion people Whether your business is small or big a start up or an established venture the strategies contained in this book will make your companies name stick in everyone s head Content marketing is the only marketing type for everyone All it requires is your personal DNA passion and a message to share Scroll up and click the Buy Now button to instantly increase your sales by choosing the right content for your customer **Daily Greatness** Jessica Campos, 2020-09-07 For content creators freelancers solopreneurs and professionals building a personal brand successful marketing can mean the difference between calling it quits and celebrating your business s next anniversary But marketing requires a strategy to identify your best content creation moves time money resources to implement and a healthy dose of inspiration to turn the daily grind into daily greatness As a content creator you know that your planner needs way more than

a calendar Your monetizable ideas deserve your energy and space to manifest absolutely everything you want Your creative brain deserves structure guidance and accountability to focus on what matters including pursuing your best keywords to claim SEO wins What if there was a planner where you could work on your business strategy content marketing systems and track your income generating activities so that you know exactly what truly impacts your business You found it Designed to be picked up at any time of the year you can add this 353 pages planner to experience a retreat to reflect and reorganize declutter your biz design your income generating activities for the next 12 months and your life Here's what you ll uncover with Daily Greatness How to balance work life and secrets to extraordinary productivity How to get rid of the FOMO fear of missing out by establishing priorities Monthly content marketing strategy builder Content distribution checklist Content production tracker for SEO Weekly checklists for easy implementation of content marketing prospecting and closing your sales Content calendar template Action trackers Track your appointments tasks pipeline building activities and new clients Closing your month with ease and grace With 10 powerful exercises to activate your strategic thinking you will turn your daily grind into daily greatness Exercise 1 Map your future buyer s journeyExercise 2 Sharpening your ideal client profileExercise 3 Your prospecting listExercise 4 Design your marketing plan to get clients in 60 days or more We give you our marketing channels checklist so you can pick the strategies based on your goals Exercise 5 Your vision boardExercise 6 Tips to plan a winning yearExercise 7 Brand building checklistExercise 8 Living Live in Q2Exercise 9 Aligning your work life rolesExercise 10 Ignite your lead generation system with our 100 Ways to Generate Visibility Daily Greatness will hand hold you through the process as you grow your business and yourself with intentionality Pick your best cover and get ready to activate your greatness today **Daily Greatness** Jessica Campos, 2020-09-07 For content creators freelancers solopreneurs and professionals building a personal brand successful marketing can mean the difference between calling it quits and celebrating your business s next anniversary But marketing requires a strategy to identify your best content creation moves time money resources to implement and a healthy dose of inspiration to turn the daily grind into daily greatness As a content creator you know that your planner needs way more than a calendar Your monetizable ideas deserve your energy and space to manifest absolutely everything you want Your creative brain deserves structure guidance and accountability to focus on what matters including pursuing your best keywords to claim SEO wins What if there was a planner where you could work on your business strategy content marketing systems and track your income generating activities so that you know exactly what truly impacts your business You found it Designed to be picked up at any time of the year you can add this 353 pages planner to experience a retreat to reflect and reorganize declutter your biz design your income generating activities for the next 12 months and your life Here's what you ll uncover with Daily Greatness How to balance work life and secrets to extraordinary productivity How to get rid of the FOMO fear of missing out by establishing priorities Monthly content marketing strategy builder Content distribution checklist Content production tracker for SEO

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