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CALCULATE and FILTER You'll also explore the powerful capabilities of Power BI Desktop and learn how to turn your data into compelling visualizations that drive impactful business decisions With a focus on practical application the guide includes real world examples and exercises to reinforce each concept By the end of this guide you'll have the skills to build sophisticated data models optimize performance and create dynamic reports and dashboards that effectively communicate insights This guide is perfect for professionals aiming to harness the full power of Excel and Power BI in their data driven decision making processes What you will learn Understand the Power Pivot and Power BI ecosystem Load and prepare data effectively Build and manage calculated columns Master DAX measures and functions Optimize data model performance Leverage Power BI Desktop and advanced features Who this book is for Ideal for data professionals Excel users and business analysts this book assumes a basic understanding of Excel but no prior knowledge of Power Pivot or Power BI It is suitable for anyone looking to enhance their data analysis and reporting skills using these tools **PowerPivot Alchemy** Bill

Jelen, Rob Collie, 2014-07-01 Rob Collie PowerPivotPro and Bill Jelen MrExcel join forces in this combined sequel to their best selling Power Pivot books Alchemy sets aside the fundamentals of past books and provides a series of practical easy to follow patterns for dozens of common analysis reporting and dashboarding needs Three bonus chapters introduce you to the newer members of the Power BI family Power Query Power View and Power Map Whether you are starting your transformation from old school Excel User to Modern Data Professional or a veteran of the Power BI arts this book will dramatically expand your data superpowers Power Pivot and Power Bi: The Excel User's Guide to Dax, Power Query, Power Bi & Power Pivot in Excel 2010-2016 Avichal Singh, Rob Collie, 2021-12

Microsoft PowerPivot is a free add on to Excel from Microsoft that allows users to produce new kinds of reports and analyses that were simply impossible before and this book is the first to tackle DAX formulas the core capability of PowerPivot from the perspective of the Excel audience Written by the world's foremost PowerPivot blogger and practitioner the book's concepts and approach are introduced in a step by step manner tailored to the learning style of Excel users everywhere The techniques presented allow users to produce in hours or even minutes results that formerly would have taken entire teams weeks or months to produce The pattern like techniques and best practices contained in this book have been developed and refined over two years of onsite training with Excel users around the world and the key lessons from those seminars costing thousands of dollars per day are now available within the pages of this easy to follow guide This updated edition covers new features introduced with Office 2015 **Plantillas DAX**

para Power BI y Power Pivot José Manuel Pomares Medrano, 2024-06-13 Power BI y Excel son herramientas ideales para crear informes dashboards o cuadros de mando a partir de grandes cantidades de datos Sin embargo es muy frecuente un aprovechamiento escaso de sus posibilidades de análisis Puesto que tanto Excel mediante su complemento Power Pivot como Power BI pueden trabajar con modelos de datos tabulares ambas aplicaciones nos ofrecen la posibilidad de usar DAX Data Analysis Expressions como lenguaje de funciones DAX es un conjunto de funciones similares a las básicas de Excel pero con

conceptos adicionales como los contextos que multiplican su inteligencia a la hora de resolver necesidades empresariales Este libro ofrece un conjunto de plantillas preconfiguradas tambi n llamadas patrones de c digo DAX que est n destinadas a crear KPIs e indicadores como la rotaci n de existencias o de clientes la gesti n de clientes perdidos nuevos y recuperados promedios acumulados variaciones porcentuales en el tiempo etc Incluso incluimos un cap tulo dedicado a los c lculos visuales aparecidos a principios de 2024 en Power BI con unos ejemplos de aplicaci n a algunas sencillas plantillas Adem s estas plantillas de c digo DAX preparadas para su uso inmediato son explicadas de forma detallada paso a paso y con una clara vocaci n did ctica Por lo tanto este libro cumple con dos objetivos por un lado permite la aplicaci n pr ctica e inmediata de las plantillas por otro fomenta el aprendizaje y la acumulaci n de conocimiento sobre DAX lo que incrementar la val a y las posibilidades profesionales del lector

Power Pivot, Power Query, and DAX in Excel Simon Sez IT,2020 *Analyzing Data with Power BI and Power Pivot for Excel* Alberto Ferrari,Marco Russo,2017-04-28 Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness How can you use Excel and Power BI to gain real insights into your information As you examine your data how do you write a formula that provides the numbers you need The answers to both of these questions lie with the data model This book introduces the basic techniques for shaping data models in Excel and Power BI It s meant for readers who are new to data modeling as well as for experienced data modelers looking for tips from the experts If you want to use Power BI or Excel to analyze data the many real world examples in this book will help you look at your reports in a different way like experienced data modelers do As you ll soon see with the right data model the correct answer is always a simple one By reading this book you will Gain an understanding of the basics of data modeling including tables relationships and keys Familiarize yourself with star schemas snowflakes and common modeling techniques Learn the importance of granularity Discover how to use multiple fact tables like sales and purchases in a complex data model Manage calendar related calculations by using date tables Track historical attributes like previous addresses of customers or manager assignments Use snapshots to compute quantity on hand Work with multiple currencies in the most efficient way Analyze events that have durations including overlapping durations Learn what data model you need to answer your specific business questions About This Book For Excel and Power BI users who want to exploit the full power of their favorite tools For BI professionals seeking new ideas for modeling data [Excel Power Pivot & Power Query For Dummies](#) Michael Alexander,2016-04-04 A guide to PowerPivot and Power Query no data cruncher should be without Want to familiarize yourself with the rich set of Microsoft Excel tools and reporting capabilities available from PowerPivot and Power Query Look no further Excel PowerPivot Power Query For Dummies shows you how this powerful new set of tools can be leveraged to more effectively source and incorporate big data Business Intelligence and Dashboard reports You ll discover how PowerPivot and Power Query not only allow you to save time and simplify your processes but also enable you to substantially enhance your data analysis and reporting capabilities Gone are the days of

relatively small amounts of data today's data environment demands more from business analysts than ever before Now with the help of this friendly hands on guide you'll learn to use PowerPivot and Power Query to expand your skill set from the one dimensional spreadsheet to new territories like relational databases data integration and multi dimensional reporting Demonstrates how Power Query is used to discover connect to and import your data Shows you how to use PowerPivot to model data once it's been imported Offers guidance on using these tools to make analyzing data easier Written by a Microsoft MVP in the lighthearted fun style you've come to expect from the For Dummies brand If you spend your days analyzing data Excel PowerPivot Power Query For Dummies will get you up and running with the rich set of Excel tools and reporting capabilities that will make your life and work easier *Excel Power Pivot und Power Query für Dummies* Michael

Alexander, 2023-04-24 Wie Sie mit Microsoft Power Pivot und Power Query große Datenmengen in Excel zusammenführen untersuchen und weiterführende Erkenntnisse daraus gewinnen zeigt Ihnen dieses Buch Anfängen bei der Anbindung an Datenbanken bis hin zur Verwendung eigener Formeln und Funktionen Sie erfahren wie Sie Daten aus verschiedenen Datenquellen in einem einheitlichen Datenmodell verarbeiten interpretieren und übersichtlich in Berichten darstellen Schritt für Schritt Anleitungen und wertvolle Praxistipps unterstützen Sie dabei Analysen und Geschäftsprozesse weiter zu optimieren

Power Pivot and Power BI Rob Collie, Avichal Singh, 2016 Annotation Microsoft PowerPivot is a free add-on to Excel that allows users to produce new kinds of reports and analyses that were simply impossible before This book tackles DAX formulas the core capability of PowerPivot from the perspective of the Excel audience **Inteligencia de Negocios Con**

Excel Y Power BI: Una Guía Fabian Torres, Atehorta, Miguel Caballero, 2018-06-14 Power Pivot Lenguaje DAX Power Query Lenguaje M Visualización **Four** Scott Galloway, 2018-05-17 Amazon Apple Facebook y Google son las cuatro empresas más influyentes del mundo Casi todo el mundo cree saber cómo lo han logrado Y casi todo el mundo se equivoca Conoce su ADN secreto Las four Amazon Apple Facebook y Google cuyas valoraciones se aproximan ya a la escalofriante cifra del billón de dólares son los cuatro gigantes de la economía mundial Cómo han logrado esas compañías infiltrarse tan profundamente en nuestras vidas que ya es imposible evitarlas o incluso boicotearlas Por qué los mercados bursátiles les perdonan pecados que destruirían a cualquier otra empresa Puede alguien desafiarlas Con el estilo fresco y desenfadado que le ha convertido en uno de los más celebres profesores de negocios Scott Galloway disecciona las estrategias ocultas bajo la deslumbrante apariencia de estos cuatro gigantes y muestra cómo apelan a las necesidades básicas que han movido a la humanidad desde tiempos ancestrales Amazon a la de cazar y recolectar Apple a la de procrear Facebook a la de amar y Google a la de creer en un Dios Y tanto si queremos competir como si queremos hacer negocios con ellas o simplemente sobrevivir en el mundo que dominan resulta imprescindible conocer el ADN secreto de esos cuatro jinetes de la economía mundial Escrito con rigor y amenidad el libro de Galloway ofrece un pormenorizado panorama de la economía del mundo actual y del futuro que se avecina que no dejará indiferente a ningún lector y revela con ingenio cómo podemos aplicar las lecciones del ascenso de

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