## **Evergreen Content Vs. Timely Content**



### **Evergreen Content**

- Timeless
- Covers topics that experience little change over time
- May drive traffic long term



## **Timely Content**

- Relevant for a short period of time
- Covers trending topics
- May drive short-term traffic



# <u>Trending Evergreen Content Strategy For Beginners For Men</u>

**TD Snyder** 

#### **Trending Evergreen Content Strategy For Beginners For Men:**

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