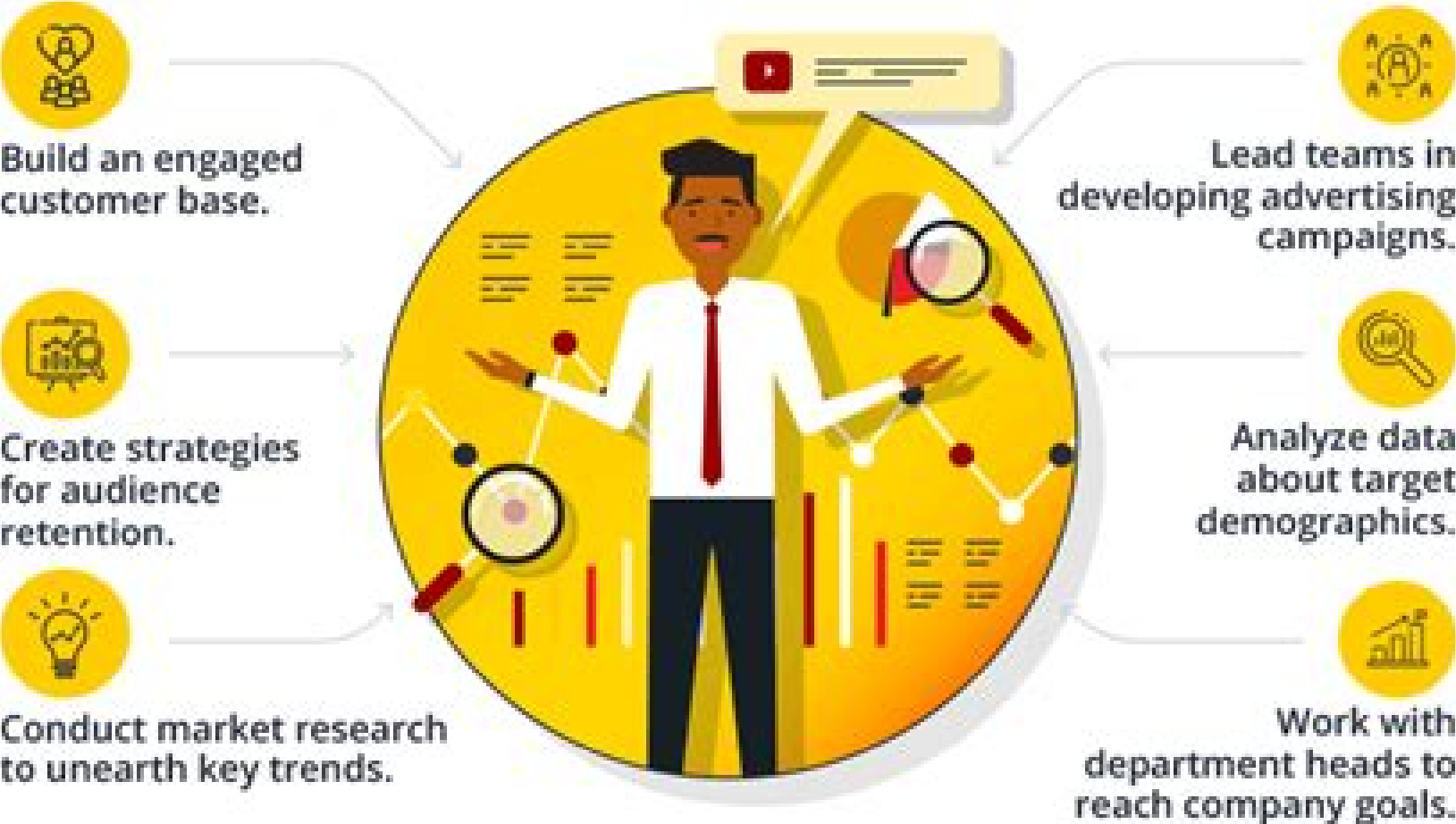


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Advertising Communications And Promotion Management

John McDonough, Karen Egolf



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