



Brand Deals

No Bs How To Get Brand Deals For Remote Workers

Dan S. Kennedy, Shaun Buck



No Bs How To Get Brand Deals For Remote Workers:

The Best of No B.S. Dan S. Kennedy, 2022-09-06 The ultimate Dan Kennedy collection Millionaire maker Dan S Kennedy has told it like it is for over 30 years If you re not focusing on converting social media traffic into sales you might as well set your money on fire Now this ultimate collection of Kennedy s best sales and marketing wisdom from 12 of his best selling titles showcases the top content from the legendary millionaire maker himself Kennedy teaches business owners the customer getting sales boosting classic marketing strategies you need so you can stop accepting non monetizable likes and shares and start making the marketing moves that really count Inside you will learn The most powerful marketing tactics no matter what business you re in How to get riches with niches and become a magnet to your customers The monetizing magic of crafting effective communication The 1 way to prevent wasted marketing dollars 5 ways to grow your list for FREE before spending a dime on advertising How to turn passive content into an active conversion tool Create raving fans who introduce you to their networks Discover the principles behind successful marketing campaigns and start making dollars and cents out of your social media strategy No B.S. Guide to Maximum Referrals and Customer Retention Dan S. Kennedy, Shaun Buck, 2016-02-22 FACT NOTHING IS COSTLIER OR MORE DIFFICULT THAN GETTING A NEW CUSTOMER Business owners agree The referred customer is far superior to the one brought in by cold advertising Yet most business owners will invest more money to find new customers than getting referrals from current happy customers Millionaire maker Dan S Kennedy and customer retention expert Shaun Buck dare you to stop chasing new customers and keep an iron cage around the ones you already have Kennedy and Buck present a systematic approach to help you keep cultivate and multiply customers so that your entire business grows more valuable and sustainable and you replace income uncertainty with reliable income through retention and referrals Learn how to Apply the 1 best retention strategy hint it s exclusive Catch customers before they leave you Grow each customer s value and have more power in the marketplace Implement the three step customer retention formula Use other people s events to get more referrals Create your own Customer Multiplier System Calculate the math and cost behind customer retention Discover the referral getting sales increasing battle tested tactics designed to help you build a thriving business for the long term No B.S. Guide to Direct Response Social Media Marketing Dan S. Kennedy, Kim Walsh Phillips, 2020-05-19 Everyone s Talking About It But Nobody Knows What They re Talking About Social Media Examiner s 2018 Social Media Marketing Industry Report found that only 10% of respondents strongly agree that they can measure ROI yet half of them will dedicate increased time and money to social media marketing instead of cutting back Millionaire maker Dan S Kennedy joined by marketing strategist Kim Walsh Phillips tells it like it is If you re not focusing on converting traffic into sales you might as well set your money on fire Kennedy and Walsh Phillips open up their playbook and show you how to stop being a social media victim and accepting non monetizable likes and shares as a return on your time money and energy and start using your platform for its true purpose as another channel to reach

customers gain leads and make sales Learn how to Turn passive content into an active conversion tool Become a lead magnet with social media profiles that focus on the needs of ideal prospects not the product or service Create raving fans who introduce you to their networks Turn niches into riches laser in on your perfect prospects and ignore the tire kickers Harness the biggest secret in social media offline Discover the principles behind successful marketing campaigns and start making dollars and cents out of your social media strategy

No B.S. Time Management for Entrepreneurs Dan S. Kennedy, Ben Glass, 2024-08-13 Time Is Money and You Are Running Out of It Dan S Kennedy joined by co author Ben Glass delivers a fresh take on preserving your most underappreciated and valuable asset time With new material addressing social media addiction and time consumption you ll learn to redefine the saying time is money Learn how to CALCULATE THE VALUE OF YOUR TIME and put a meter on those consuming it SLAY TIME VAMPIRES like Mr Have You Got A Minute Mr Meeting and all the other bloodsuckers KICK YOUR SOCIAL MEDIA ADDICTION and combat time consumption STOP PRODUCTIVUS INTERRUPTUS master the 5 time defense tactics ACHIEVE MAXIMUM PRODUCTIVITY with Psycho Cybernetics THE 8 NO B S TIME TRUTHS never to violate despite the conspiracy against them Become successful beyond your wildest dreams APPLY THE 1 MOST POWERFUL PERSONAL DISCIPLINE THE 10 TIME MANAGEMENT TECHNIQUES worth using Only 10 FIRE YOURSELF Replace yourself Make MORE money from LESS time and have MORE freedom to do BIG things WARNING This book is not for the faint of heart fawningly polite or desperate to be liked This book is expressly for entrepreneurs and business owners who wear many hats those who can t resist piling more responsibility onto his own shoulders who have more great ideas than time and resources to take advantage of them who run not walk through each day Your time is incredibly valuable to you and you are constantly running out of it

No B.S. Price Strategy Dan S. Kennedy, 2011-05-02 What s the right price for your new product Millionaire maker Dan S Kennedy and pricing marketing strategist Jason Marrs empower small business owners to take control of their profits by taking charge of the source their price Entrepreneurs are dared to re examine their every belief about pricing and take a more creative bold approach using price to their extreme advantage and allowing them to be as profitable as possible Liberating small business owners from all fear and timidity toward pricing Kennedy and Marrs teach small business owners uncover how to avoid the 9 ultimate price and fee failures including excess concern about competitors lower prices attracting customers who buy by price and not offering premium pricing options They also reveal how to discount without damage the secret to price elasticity how to break free from the price product link and most importantly how to set prices for the greatest profits Kennedy and Marrs disclose little known revelations about the power of pricing including The 9 ultimate price and fee failures The trick behind discounting without devaluing The 5 price related propositions to be concerned with The million dollar secret behind FREE How to win price wars with competitors Includes access to price strategy support tools at [www simplepricingssystem com](http://www.simplepricingssystem.com) Covers pricing strategies specific to recessions

Building and Engineering News ,1929 *New-York Observer* ,1906 **New York Observer and Chronicle**

,1906 **The National Builder** ,1905 The Railroad Trainman ,1905 **Timber and Wood-working Machinery** ,1885
 Cornell Countryman ,1923 **Consumers' Research Bulletin** ,1939 *Canadian horticulture and home magazine*
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Advocate and Home Magazine ,1896 Herald of Gospel Liberty Elias Smith,1909 *School and Home Education* ,1881

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