



Pergamon

Annals of Tourism Research, Vol. 26, No. 2, pp. 349–376, 1999
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Printed in Great Britain
0966-7822/99 \$15.00 + 0.00

PII: S0160-7383(98)00103-0

RETHINKING AUTHENTICITY IN TOURISM EXPERIENCE

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Abstract: This paper aims at a conceptual clarification of the meanings of authenticity in tourist experiences. Three approaches are discussed, objectivism, constructivism, and post-modernism, and the limits of “object-related authenticity” are also exposed. It is suggested that existential authenticity is an alternative source in tourism, regardless of whether the toured objects are authentic. This concept is further classified into two different dimensions: intra-personal and inter-personal. This demonstrates that existential authenticity can explain a greater variety of tourist experiences, and hence helps enhance the explanatory power of the “authenticity-seeking” model in tourism. **Keywords:** authenticity, existential authenticity, tourism, tourist experiences. © 1999 Elsevier Science Ltd. All rights reserved.

Résumé: Pour repenser l'authenticité dans les expériences du tourisme. Cet article vise à une clarification conceptuelle des significations de l'authenticité dans les expériences du tourisme. On discute de trois façons d'aborder le sujet, objectivisme, constructivisme et postmodernisme, en examinant au même temps les limites de “l'authenticité liée aux choses”. On suggère que l'authenticité est une source alternative en tourisme sans considérer si les objets visités sont authentiques. Ce concept est classifié en encore deux dimensions: interpersonnelle et intra-personnelle. Ceci démontre que l'authenticité peut expliquer un plus grand nombre d'expériences des touristes, ce qui aide à renforcer le pouvoir explicatif du modèle du “chercher d'authenticité” du tourisme. **Mots-clés:** authenticité, authenticité existentielle, tourisme, expériences du tourisme. © 1999 Elsevier Science Ltd. All rights reserved.

INTRODUCTION

MacCannell (1973, 1976) introduced the concept of authenticity to sociological studies of tourist motivations and experiences two decades ago. Since then, the subject has become an agenda for tourism study (Brown 1996; Bruner 1989, 1994; Cohen 1979a, 1988; Daniel 1996; Ebrentraut 1993; Harkin 1995; Hughes 1995; Littrell, Anderson and Brown 1993; Moscardo and Pearce 1986; Pearce and Moscardo 1985, 1986; Redfoot 1984; Salamone 1997; Selwyn, 1996a, Shenhar-Keller 1993; Silver 1993; Turner and Manning 1988; Wang 1997a). However, with the concept of authenticity being widely used, its ambiguity and limitations have been increasingly exposed. Critics question its usefulness and validity because many tourist motivations or experiences cannot be explained in terms of the conventional concept of authenticity. Phenomena such as visiting friends and relatives, beach holidays, ocean cruising, nature tourism, visiting Disneyland, personal

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Rethinking Authenticity In Tourism Experience Isi Articles

**Britta Timm Knudsen, Anne Marit
Waade**



Rethinking Authenticity In Tourism Experience Isi Articles:

Resilience, Authenticity and Digital Heritage Tourism Deepak Chhabra, 2021-09-07 This book examines the authentication of authenticity in heritage tourism by using a resilient smart systems approach. It discusses the emerging trends in cultural tourism and outlines in a detailed manner their significance in negotiating authenticity in tourism experience. Authentication of authenticity is an evolving less researched field of inquiry in heritage tourism. This book advances research on this subject by exploring different authentication processes and scrutinizes their resilience in building transformative heritage tourism pathways. It offers a kaleidoscopic view of the manner authenticity has evolved over the last several decades by observing a broad spectrum of cultural expressions. The evolution and meaningfulness of negotiated authenticity is identified and discussed in the context of pre intra and post pandemic times. This book focuses on the moral and existentialist trajectories of authenticity and the notion of self authentication. It proposes a smart resilient authentication model to delicately negotiate the objective and self dimensions of authenticity in transformative times. Furthermore, by sharing examples of best practices, it offers unique insights on how authenticity is authenticated and mediated via digital platforms and artificial intelligence. This book offers novel perspectives on negotiated authenticity and its authentication in heritage tourism and will appeal to both practitioners and students, scholars in Heritage studies, Design and Innovation, Tourism Studies, Geography and Planning across North America, Europe and East Asian countries. *Rethinking Authenticity* Natalia Rodriguez Byrne, 2011

Re-investing Authenticity Britta Timm Knudsen, Anne Marit Waade, 2010 This book examines contemporary performances of authenticity in travel and tourism practices. It re-thinks and re-invests in the notion of authenticity as a surplus of experiential meaning and feeling that derives from what we do in places. Drawing on wide ranging perspectives and cases, it demonstrates how the feeling of authenticity within places is produced. *Issues of Authenticity in Small Scale Tourism*, 2014 The small scale tourist industry began as a rejection of mass tourism and the consumerist ideals associated with it. The search for authentic experience and authentic culture has become synonymous with small scale tourism and backpacker culture. The rejection of mass tourism typically results in a more culture centered approach to tourism which entails more interactions with locals in hopes of an authentic cultural experience. However, in this article, I will discuss the issues that arise with the commoditization of culture and the people of that culture when the search for authenticity is informed by western ideals in the case of Central America and the Caribbean. The inequality between tourist and local plays a role in the commoditization. I will also discuss the impact of western culture on tourist destinations which often manifests in inauthentic McDisney towns stripped of culture and instead cater to the tourist demands. Ultimately, the search for authenticity has too many contradictions embedded in it, making it nearly impossible to attain. **Contemporary**

Approaches Studying Customer Experience in Tourism Research Dhousha Jaziri, Raouf Ahmad Rather, 2022-08-08

Contemporary Approaches Studying Customer Experience in Tourism Research develops approaches and related methods to

understand analyze and evaluate the tourist consumption experience under its different forms and stages before during and after

Searching for Authenticity in Gendered Touristic Experience Wendy Hillman, 2013 This book examines the ways in which female backpackers search for authenticity during their travels throughout Australia Qualitative methods using participant observation and open ended in depth interviewing techniques were used for the generation of insights and theory from the data The study explores salient issues related to undergoing the real or true experience while travelling Australia Current research for the most part is conducted mostly in capital city settings It is apparent that backpackers travel for longer than other tourists They show a pre occupation with their budget while travelling and travel more widely than other tourists They differ from tourists because they eschew packaged tourist products but infrequently and selectively succumb to the packaged tour Backpackers also create or use existing networks of support throughout their journeys This book is well suited to studies in tourism gender sociology and grounded theory studies *Experiential Consumption and Marketing in Tourism within a Cross-Cultural Context* Antónia Correia, Alan Fyall, Metin Kozak, 2019-07-31 This edited volume examines the role and place of culture in tourism and how it is manifested in marketing theory policy and practice It includes case examples and looks at the roles of tourists locals and communities and business practices in facilitating and sharing culture *Touristic Authenticity and Authenticity in Tourism Marketing* Babu P. George, 2004 *Visitor Experience Design* Noel Scott, 2017 The aim of this book is to examine the best practice in creating and delivering exciting and memorable visitor experiences from a cognitive psychological perspective It consists of 17 chapters organized into six parts Part I provides the theories and frameworks of the tourist experience The next three parts examine the pre experience stage Part II on site experiences Part III and post experience outcomes Part IV Part V provides cases of specific tourism experiences while the lone chapter in Part VI provides a conclusion and thoughts on future research

Consuming Experience Ulrike Christine Knobloch, 2014 Study two explored the dimensions that make experiences stand out in tourists minds building on study one by corroborating the significance of emotional aspects and extending and complementing past research that has focused on cognitive aspects of travellers experiences Emotions were at the core of tourist experiences but not all were characterised by hedonic enjoyment Concepts from positive psychology were applied in the context of tourist experiences and linked them to broader concepts of eudaimonic well being and quality of life Findings from this study were presented at the Academy of Marketing Conference 2014 and developed into a full journal paper currently under review at Annals of Tourism Research *Diving Into Existential Authenticity* Chasen J. Bloch, 2021 Existential authenticity as it relates to the tourism industry is a well established theory that explores the emotions sensations relationships and a sense of self Rickly Boyd 2013 of the authentic tourist It is said that transformative experiences while traveling can act as a catalyst towards this idea of a state of Being Heidegger 1927 that refers to one s ability to be their true self However existential authenticity as it relates to place and design is an under developed field Through the implementation of holistic design and sense of place

theories a wellness resort can become a space conducive to transformative experiences This research aims to identify programmatic design elements that will enhance guests authentic experiences while staying at a wellness resort located in Banff Canada A content analysis of guest travel reviews will be performed to synthesize examine and apply programmatic elements that will allow for these encounters to occur

Rethinking Authenticity In Tourism Experience Isi Articles Book Review: Unveiling the Magic of Language

In an electronic digital era where connections and knowledge reign supreme, the enchanting power of language has become much more apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is truly remarkable. This extraordinary book, aptly titled "**Rethinking Authenticity In Tourism Experience Isi Articles**," written by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we will delve into the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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