

CHAPTER 1

Cost Management and Strategic Decision Making Evaluating Opportunities and Leading Change

ANSWERS TO REVIEW QUESTIONS

- 1.1 Refer to the list of key terms at the end of Chapter 1 and the glossary.
- 1.2 The primary objective of cost management is to find opportunities for improvements in costs and customer value and to lead changes to achieve those opportunities.
- 1.3 The value chain is a way to describe relations among an organization's operations. The value chain describes how an organization assigns its resources to these operations and how one operation affects other operations. It is important for managers to understand the value chain because it can be the basis for competitive advantages and is the starting point for making improvements in the organization.
- 1.4 Strategic decision making involves obtaining and using resources to meet an organization's goals by exploiting its competitive advantages. Competitive advantages may be from lower cost operations, higher customer value, and ability to innovate. Examples of strategic decisions include a) outsourcing support services to gain a cost advantage, b) adding product features that customers value at low cost, and c) focusing resources on development or acquisition of new technology.
- 1.5 Cost management techniques include:
 - Comparing performance over time and against competitors
 - Benefit-cost analysis of plans and decision alternatives
 - Value-chain analysis of alternative resource arrangements and processes
 - Learning and educating others about the organization, its competitors, and its environment
 - Measuring the expected efficiency of acquiring and using resources in alternative operations
 - Identifying opportunities for improving the value and cost of new or existing products and services
 - Leading organizational change
 - Measuring actual outcomes of activities, products, and services

Cost Management Strategies For Business Decisions Solution

Ronald W. Hilton



Cost Management Strategies For Business Decisions Solution:

EBOOK: Cost Management: Strategies for Business Decisions, International Edition Marc Wouters, Frank Selto, Ronald Hilton, Michael Maher, 2012-07-16 This book is an adaptation of the successful US text *Cost Management* by Hilton Maher and Selto written specifically for an international audience Major improvements include Diverse and truly international examples of organizations Examples used throughout the book are from all over the world and represent manufacturing retail not for profit and service firms in many different countries Completely restructured and rewritten text The book has been rewritten restructured and also shortened significantly to align content closer with international courses Integral use of spreadsheets Spreadsheet software is used for explaining techniques and making applications more realistic In depth research Summaries of international research studies that address important cost management issues have been updated and more references to recent research findings have been added Intuitive explanation of accounting The authors show directly how events impact the balance sheet and profit and loss account

Solutions Manual to Accompany Cost Management Ronald W. Hilton, 2000 *Solutions Manual to Accompany Cost Management* Ronald W. Hilton, 2001-01-01

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anyone concerned with EH S issues Environmental Management Strategies The 21st Century Perspective provides a look at how to integrate them throughout your organization *Proceedings of the Simulators International XV* Maurice Ades, Ron Griebenow, 1998 **Huber** Jean Nagelkerk, 2000

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