

Principles of Accounting Exam #1 Ch 1-4

|| Questions & Answers (100% Correct)

What is the definition of GAAP? - ANSWER - Accounting guidelines are called GAAP. Generally Accepted Accounting Principles. They are authoritative standards that aim to improve faithful representation.

GAAP - ANSWER - Generally Accepted Accounting Principles. Accounting guidelines, currently formulated by the Financial Accounting Standards Board (FASB); the main U.S. accounting rule book.

The owner of a business purchased something for his daughter, who does not work for company. Which accounting concepts or principles would this violate? - ANSWER - Economic Entity

The owner of a business purchased a building and paid a specific amount. They believe that the value of the building is a different amount after talking with their realtor. In their books, they list the price they believe the building is worth, rather than what they actually paid. Which accounting concept or principle does this violate? - ANSWER - The cost principle

What is the accounting equation? - ANSWER - $\text{Assets} = \text{Liabilities} + \text{Equity}$

What are the categories of economic resources? - ANSWER - Assets- expected to benefit the business in the future

Liabilities- debts that are owed to creditors (payable)

Equity- The owner's claims to the assets of the business (the 2 components are contributed capital/common stock and retained earnings)

Define what a debt is. The debt that a business owes is _____. - ANSWER - liabilities

Define retained earnings - ANSWER - equity earned from profitable operations that is not distributed to shareholders

What order MUST the financial statements be prepared in? - ANSWER - First- Income Statement

Second- Statement of Retained Earnings

Third- Balance Sheet

Fourth- Statement of Cash Flows

Sunlight Company has assets and equity that amount to \$280,000 and \$80,000, respectively. Liabilities total _____. - ANSWER - \$200,000

Explanation: $\text{Liabilities} = \text{Assets} - \text{Equity}$

$\text{Liabilities} = 280,000 - 80,000 = 200,000$

Accounting Principles Chapter Answer Test

Rachel Sandford



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web jun 15 2023 what is brand equity brand equity refers to a company s visibility and reputation in the marketplace and consumers view of the brand building positive brand equity can make it possible for businesses to gain market share increase profit margin extend your product line and introduce new products easily charge premium prices

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web this article assumes that brands should be managed as valuable long term corporate assets it is proposed that for a true brand asset mindset to be achieved the relationship between brand loyalty and brand value needs to be recognised within the management accounting system it is also suggested that strategic brand management is achieved by

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web mar 10 2018 from some previous definitions it can be concluded that brand equity is an added value of a product or service that is built from some dimensions such as brand awareness brand loyalty perceived