# PROBABILITY FOR RISK MANAGEMENT SOLUTIONS MANUAL 2ND EDITION

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# **Probability For Risk Management Solutions Manual**

**David McNamee, Georges M. Selim** 

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numerous product lines like shampoos detergents soaps etc the combination of all these product line is the product mix

products line the product line is a subset of the product mix

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offered by a firm a product mix consists of product lines which are associated items that consumers tend to use together or think of as similar products or services

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