



# **ESSENTIAL ECONOMICS FOR BUSINESS**

**SIXTH EDITION**

**JOHN SLOMAN  
ELIZABETH JONES**



Pearson

# Essential Economics For Business

**John Sloman, Dean Garratt, Jon  
Guest, Elizabeth Jones**



## **Essential Economics For Business:**

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Elizabeth is also a Lecturer on economics courses for non economists delivered to departments across the UK government

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and financing for heritage organizations He explores emerging directions in the often contentious relationships among international agencies national governments the private sector and communities in the management of heritage The book's scope is global It draws on examples from wealthy countries in the Global North and from low to middle income countries that often depend on heritage resources to fuel tourist economies Essential Economics for Heritage is an invaluable resource for heritage practitioners and can serve as a textbook or auxiliary text for courses in archaeology heritage site or museum management conservation and other heritage fields

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*Basic Economics* Thomas J. Hailstones,1960 *Economic Theory* Marcelo Sampaio de Alencar,2022-09-01 The book describes the evolution of economic theory considering historical political and scientific perspectives It discusses economic concepts and the formation of economics as a discipline since the feudal system passing through the formation of the State until the present The main economic concepts are presented including microeconomics macroeconomics econometrics privatization taxes tariffs the concept of currencies stock markets international transactions and economic policies The book contains a complete glossary of economic terms to help the reader

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